government technology

EVENTS

govtech.com/events

2020 line-up inside!
Government Technology events set the standard for connecting companies with the state and local government leaders responsible for $107 billion in annual technology spending.

With on-the-ground presence in state capitals and major cities throughout the country, Government Technology’s events are unmatched in bringing companies face-to-face with the influencers and buyers in state and local government.

govtech.com/events
Regional Digital Government Summits

Government Technology’s mission is to spread best practices and spur innovation in the public sector’s use of technology. The Digital Government Summits are designed to bring people together to share ideas and build relationships with the goal of making government better.

Unparalleled in reach, Digital Government Summits are held in more than 37 capitals and major US cities each year and draw top public-sector tech influencers in every jurisdiction. Each Summit’s agenda is designed by an advisory board of public- and private-sector leaders to meet the specific objectives of that state or region. Participants consistently report they use the tech briefings, leadership discussions and networking time at these events to advance the goals of their organizations and their own careers.

### 2020 LOCATIONS

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IT Leadership Forums

Government Technology’s highly popular IT Leadership Forums (formerly named CIO Academies) are invitation-only regional events for C-level state and local IT executives. These events are designed specifically to build leadership and management skills for current and up-and-coming CIO’s during a time of constant change. These conferences are a one-of-a-kind opportunity for government and industry executives to collaborate on the important issues surrounding the future of digital government, share leadership insights and build relationships.

2020 LOCATIONS

**FEBRUARY**
California

**MARCH**
Los Angeles
North Carolina

**APRIL**
Massachusetts
Michigan
New York
Virginia

**MAY**
New York City
Pennsylvania
Ohio

**NOVEMBER**
Florida
Texas
re:public is an annual retreat for a hand selected group of top state and local innovators from around the country. Brought to you by the Center for Digital Government and Government Technology, this signature event brings a unique lens to issues of public stewardship for forward leaning public leaders who are “in the arena” defining 21st-century government.

November 2020 / Location TBD
Designed for companies selling to state and local government, Beyond the Beltway is the definitive industry event for the state and local IT market. Featuring top analysts and government executives, this highly regarded industry event gives attendees the inside track on the trends, opportunities and budget forecasts driving the state and local market.

March 2020 / McLean, VA
Produced by Techwire, the leading platform focused on California’s public-sector IT market, the State of Technology Industry Forum provides attendees with the inside track on the trends, opportunities and budget forecasts driving the $11 billion government IT market.

December 2020 / Sacramento, CA

“The in-person industry briefings are the most valuable ... you have the opportunity to ask questions of CIOs and executives, and talk about how to best work with different state departments.”
- Fortune 100 Company
K-12 Edtech Events

NEW YORK CITY SCHOOLS TECH SUMMIT
The New York City Schools Tech Summit offers a unique opportunity for district executives and technology leaders to discuss solutions and explore the school system’s latest technology plans and priorities. The Summit brings together hundreds of district executives, technology leaders, faculty and staff to share best practices concerning the use of technology throughout the school system.

New York, NY / July

ARIZONA CIO/CTO FORUM
The Arizona CIO/CTO Forum addresses the unique interests and needs of Arizona’s K-12 educational IT community. This event is a networking and professional development opportunity that attracts over 200 CIOs, CTOs and leaders from around the state. The Forum provides a unique opportunity for sponsors to help promote IT expansion throughout Arizona K-12 school systems.

Phoenix, AZ / October

“ The Arizona Education CIO/CTO Summit is the only event that’s “by us and for us.” Attendees are with their peers who understand the job and the challenges we face in serving our districts.”

- CIO
Higher Ed Edtech Events

**HARVARD IT SUMMIT**
The CIO Council at Harvard University proudly presents the Ninth Annual IT Summit, an opportunity for University IT staff, key partners, and faculty to explore technology innovations and best practices in higher education. Harvard faculty and staff will present on a wide variety of IT projects and initiatives. External industry practitioners will attend and exhibit in an exhibition space and share information on industry trends and practices.

Cambridge, MA / June

**CITY UNIVERSITY OF NEW YORK (CUNY) IT CONFERENCE**
The CUNY IT Conference explores the challenges and opportunities of using technology in higher education. With over 850 attendees in IT, administration and education, this highly successful event offers sponsors an opportunity to directly engage with decision makers in this dynamic college system.

New York, NY / December

“The event was top notch — very well-executed, relevant subject matter, and the right customer attendees. The setting was intimate enough where I could get 1:1 time with all the customers and hear about their issues, challenges, initiatives and projects.”

- Senior Regional Manager
Custom Webinars

If your company is looking for a custom event hosted online, Government Technology’s team of event and market experts are ready to work with you. Whether it’s finding the right speaker, crafting the perfect message or drawing a specific, hard-to-reach government audience, Government Technology’s custom webinars deliver results that exceed expectations.

“Whether face-to-face at Digital Summits or online with webinars, going to market with Government Technology helps us better serve our state and local government customers.”
- Group Vice President, Public Sector Channel Sales
“e.Republic’s events continue to be outstanding, not just in terms of content and value for the CIO’s that attend, but also from a vendor perspective. The team at e.Republic is incredibly thoughtful and accommodating, making introductions when appropriate and ensuring we’re part of the community, rather than sitting on the sidelines.”
- Head of Public Sector Marketing

“My clients and I have partnered with e.Republic over the past decade across most of their brands. They are a key to my success.”
- President, SLED Sales

“Great target audience, attendance and contacts. The badge scanner app was so helpful since most state employees don’t have business cards.”
- Account Manager

“Great insight from the C-level customers. They shared pain points that will help us cater to them in the future.”
- Account Manager
MEDIA & EVENTS

Governance
The Future of States and Localities

Government Technology
Solving problems in states and localities through the smart use of technology

Techwire
Real-time access to California state and local IT news, opportunities and insight

Center for Digital Government
A national research and advisory institute focused on technology policy and best practices in state and local government

Center for Digital Education
A national research and advisory institute specializing in K-12 and higher education technology trends, policy and funding