2018 EVENTS
Building Relationships

Across more than 150 live and virtual events, e.Republic’s well-respected brands bring public sector and industry together in productive conversations that foster innovation and relationships.

With thirty years of market credibility and deep-rooted connections, our team is focused on producing event programs that are meaningful to the priority issues shaping the public-sector today.

For our industry partners, our events deliver high-quality opportunities to build strategic relationships and expand their public-sector influence.

Engage state and local’s entire spectrum of technology decision making, from chief information officers and chief technology officers to data center directors and program management.

As the research arm of Government Technology, the Center for Digital Government (CDG) brings together the who’s who in state, city and county innovation around key initiatives.

The Digital Communities program is designed to help local government IT leaders, with an emphasis on building relationships and collaboration between public and private sector technology leaders in order to improve public service through efficient and effective use of technology.

Public CIO focuses on the role of CIOs and executive agency IT leaders as change agents for technology across state and local government.
Government Technology’s Digital Government Summits and CIO Academies connect industry with state and local chief information officers and technology decision makers in key regions.

Digital Government Summits
With nearly 40 events annually in the largest state capitals and major metro areas, Government Technology’s events gather the highest level of state and local IT decision makers to discuss solutions and best practices for the priority issues impacting their regions.

In most of these states, our summit is the only event and training opportunity available to government, and therefore the best venue to personally connect and have qualified meetings with multiple agencies in your sales territory.

150 – 400 IT EXECUTIVE ATTENDEES*:
- Enterprise CIOs/CTOs
- Agency/Department CIOs
- Agency/Department Management
- IT Directors/Management
- City Managers/County Executives
- Data Center Directors/Management
- Program/Project Management
- Network/Systems Management

*Attendance quantity varies by event

2018 LOCATIONS

MARCH
- Louisiana

APRIL
- Kentucky

MAY
- Alabama
- Arizona
- Chicago
- Florida
- New Jersey
- Maryland
- Texas

JUNE
- Missouri
- Oregon
- Tennessee
- Utah

AUGUST
- Los Angeles
- Minnesota
- North Carolina

SEPTEMBER
- Arkansas
- California

Georgia
- Massachusetts
- Michigan
- Mississippi
- New York
- Virginia (COVITS)

OCTOBER
- Colorado
- Connecticut
- Illinois
- Indiana
- Ohio

NOVEMBER
- New York City
- Maine
- Washington
- Wisconsin

DECEMBER
- Nevada
- Oklahoma
- Pennsylvania
At the California Technology Forum and New York and Texas Digital Government Summits, the Center for Digital Government (CDG) announces the Best of California, Best of New York and Best of Texas Awards. Awards are based on the results of CDG’s annual IT benchmarking surveys that highlight the most innovative projects, applications and leaders in each state.

These award celebrations give sponsors an opportunity to network with the best and brightest in government technology.

Regional CIO Conferences

These gatherings of area city and county CIOs/IT Directors provide a forum for discussions on relevant technology topics, such as emerging technologies, tools and trends affecting government service delivery and collaboration in the near future. Peer-led discussions explore what is working, what is on the horizon and where opportunities to share and collaborate may be found.

Regional CIO Conferences create opportunities for public- and private-sector executives to learn from each other and support their joint efforts to make government more efficient and responsive. The content is conversational and active engagement by all participants is encouraged. The agendas feature short presentations on selected topics followed by group discussions.

Bay Area Regional CIO Conference / Foster City, CA / August
Central Texas Regional CIO Conference / Austin, TX / August
CIO Academies

Designed by and for public-sector CIOs and industry partners, these Academies help current and future C-level IT leaders develop essential leadership and management skills. Each event agenda offers actionable ideas and business strategies for how to lead in the unique public-sector IT climate.

Sponsors are positioned as trusted peers in the leadership development process and get to network with the state’s technology leaders.

Los Angeles Public Sector CIO Academy / Los Angeles, CA / February
California Public Sector CIO Academy / Sacramento, CA / February
New York IT Leadership Academy / Albany, NY / March
New York City Public CIO Academy / Brooklyn, NY / April
Ohio Public Sector CIO Academy / Columbus, OH / May
Florida Public Sector CIO Academy / Tallahassee, FL / December
Texas Public Sector CIO Academy / Austin, TX / December

Public CIO Technology Summit

As state and local government technology executives face a range of challenges and consider how they will respond in the future, they look to technology industry leaders for guidance, innovative ideas and cutting-edge solutions. Public CIO champions a program that includes a special report and this annual Summit. Underwriters join an invitation-only group of 30-40 state and local CIOs and IT leaders at the event. With a low industry-to-government CIO attendee ratio, this gathering is an exceptional opportunity to build relationships and discuss strategies with some of the hardest-to-reach government IT leaders across the country.

Public CIO Technology Summit / Jackson Hole, WY / September
The Center for Digital Government is a research and business intelligence advisory institute focused exclusively on the state and local government market. CDG’s signature events attract the who’s who in public sector innovation.

Beyond the Beltway 2016

**THE DEFINITIVE STATE AND LOCAL TECHNOLOGY MARKET BRIEFING**

Hear insight directly from state and local chief information officers and the Center’s research team on the latest market forecasts, priority trends and initiatives that influence procurement, and opportunities and deals coming down the pike.

**Re:public XVII**

*A conversation among those who choose to lead*

**November 2018**

Washington, D.C.

“Re:public is proof of the Center’s reach and standing in the government market. No one else can fill a room with so many top government IT leaders and seamlessly facilitate a more symbiotic interaction on how to transform government.”

CTO, Accenture

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Marybel Batjer, Secretary of the California Government Operations Agency at Re:Public 2016
Digital Communities is designed to help local government IT leaders improve public service through efficient and effective use of technology, with an emphasis on building relationships and collaboration between public and private sector technology leaders.

As part of the Digital Communities Large City/County program, this event puts you at the table with 20-25 CIOs from the largest cities and counties as you share thought leadership and best practices to help support their priorities and the challenges they need to overcome. Over 1 ½ days, you’ll connect with some of the hardest-to-reach public-sector CIOs from across the country.

Also part of a Digital Communities program, the Mid-Sized City/County Summit is targeted at mid-sized cities and counties. At this 1 ½-day event, industry sponsors will have a seat at the table with an invitation-only list of 20-25 CIOs from some of the most technology-progressive mid-sized cities and counties.

This half-day event complements the Large City/County CIO Summit, with a more intimate group of attendees from the same invitation-only audience, convening at our annual CDG event, Re:Public.
Center for Digital Government and Digital Communities surveys and recognition programs reinforce our strong bond with the public sector.

Conducted annually, the Digital Cities Survey is open to all U.S. cities, towns, villages and consolidated city/county governments. It examines the overall technology programs and plans of the city and concludes with an awards event concurrent with the National League of Cities (NLC) conference held each November.

The Digital Counties Survey is conducted in partnership with the National Association of Counties (NACo) annually. All U.S. counties are invited to participate in the survey, which examines the overall technology programs and plans of the county. The awards are presented during NACo’s annual conference held each July.

The Digital States Survey, conducted biannually in even years, is a comprehensive study that examines best practices, policies and progress made by state governments in their use of digital technologies to better serve their citizens and streamline operations. The awards are presented during the National Association of State CIOs (NASCIO) annual conference in September.

The Center for Digital Government celebrates the achievements of states, cities and counties that have gone beyond the web to radically improve upon the experience of government and push the boundaries of how citizen services are delivered. Top jurisdictions, agencies and departments are honored at a high-energy, celebratory awards event, recognizing and honoring their achievements and best practices in offering citizens more integrated, anticipatory and personalized electronic services.
Customized Events & Webinars

Our custom event partnership delivers access to your target audience, enabling content-rich discussions and relationship building, and it is all designed exclusively for you.

e.Republic’s seasoned leadership team hosts live and virtual events across the country, convening high-quality gatherings of state and local executive leaders, technology executives and policy makers.

Building upon these deep-rooted connections, and a rich understanding of the key issues shaping the state and local and education landscape, our custom events deliver personalized relationship-building settings for companies and industry organizations.

REGIONAL/NATIONAL CUSTOM EVENTS

From roundtables to receptions, our team will design a setting that allows your subject expert to present on a topic meaningful to your business and the public-sector executives in the room.

WEBINARS

Even with increasing snackable content formats, webinars still deliver greater interactivity and are a quick way to elevate your expertise and share an important message on a national scale.

CUSTOM EVENT PARTNERSHIP BENEFITS:

- 3rd-party credibility of public-sector brands leaders rely on
- Audience promotion to qualified leadership audiences
- Powerful relationship building in trusted settings
- Targeted messaging by experts who understand the market
- Turnkey event production — from contract to execution

Richard Buery, Deputy Mayor for Strategic Policy Initiatives, New York City
2016 Smarter States, Smarter Cities: McKinsey & Company Custom Event, Chicago, IL
The nation’s only media and research company focused exclusively on state and local government

Divisions of e.Republic include:

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TECHWIRE
Inside California's $11B Government IT Market